

## **PROMOTING EUROPE'S CULTURAL HERITAGE AND CULTURAL DIVERSITY - WHO? HOW? WITH WHOM? (Draft 19.11.2019)**

### **International Expert Meeting and Expert Hearing in the framework of the EU Council Presidency of the Federal Republic of Germany in 2020 / II (13. - 14. July 2020, Karlsruhe)**

The expert discussion pursues a dual objective: On the one hand, it is intended to provide information and knowledge transfer on monument promotion programs and other heritage-related funding tools at the European level and at national and regional levels (federal or state levels). On the other hand, the meeting is to provide a professional statement from the conservation and restoration party and to articulate expectations from the conservator's and restorer's side regarding the continuation of funding structures and selection criteria of public and non-profit grant programs. This includes addressing unintended side effects of European funding tools as well as presenting successful projects of combined funding (Good Practice).

Occasion and starting point for the international meeting is the recommendation paper *"European quality principles for EU-funded interventions with potential impact upon cultural heritage"*, discussed and adopted in 2018 by an ICOMOS expert group under the mandate of the EU Commission and published in 2019. The recent text is a result of the flagship initiative for the European Year of Cultural Heritage that followed the motto *"Cherishing heritage: developing quality standards for EU-funded projects that have the potential for impact on cultural heritage"*. A German-language translation of the ICOMOS document so far available in English and French and its dissemination in a printed and digital versions are in preparation.

The publication and dissemination of the 40 ICOMOS recommendations, their critical discussion and proposals for further development and application-specific clarifications are intended to continue the dialogue initiated in the cultural heritage year 2018 between those responsible for EU funding programs and EU criteria and those responsible for the protection and preservation of monuments and sites. The aim is to develop a heritage promotion policy which meets conservation concerns and heritage interests.

In addition to the EU funding programs such as the European Regional Development Fund (ERDF or EFRE in German), monument-related and heritage-affecting public funding programs should be reflected. Non-governmental funding opportunities of the third sector should be considered as well, especially the promotion activities of non-commercial private foundations and trusts.

For the two-day exchange of opinions and experiences ICOMOS Germany submitted a funding application to the Federal Government Commissioner for Culture and the Media (BKM) within the framework of the EU Council Presidency of the FRG (July – December 2020). Co-Organiser of this expert meeting will be the Association of Regional State Conservators (Landesdenkmalpfleger), the Association of regional State Archaeologists (Landesarchäologen) in the Federal Republic of Germany, represented by the

Baden-Württemberg State Office for Monument Preservation, and the working group Municipal Heritage Management of the Deutscher Städtetag (German Association of Cities and Towns). As a partner, the European Heritage Legal Forum (EHLF) within the European Heritage Head Forum (EHHF) has pledged support, and the Europe Group of ICOMOS as well as the Europae Archaeologiae Consilium are asked for assistance.

The venue of the expert meeting will be Karlsruhe (Baden-Württemberg) and it is scheduled for the period before the summer break 2020 (13.-14. July). The conference languages will be German and English with simultaneous translation. About 80 experts from German-speaking and other European countries are expected. The conference venue near the border with France also offers the option of a pre-conference excursion to Strasbourg.

The group of authors of the *"European quality principles for EU-funded interventions with potential impact on cultural heritage"* including their advisors shall be invited. Representatives and experts of the relevant EU-funding programs and of national subsidies are expected as well as professionals on the monument side and heritage-related stakeholders or volunteers. In particular, advocates of heritage conservation authorities and freelance heritage managers, professionals of the commercial heritage listed real estate sector and of heritage crafts and culture industries will be addressed.

## **CONTENT AND TIME STRUCTURE**

### **1**

**Begrüßung und Einführung / Welcome and Introduction**

### **2**

**ICOMOS Empfehlungen und Diskussionen für EU-Förderprogramme / ICOMOS recommendations and discussions for EU funding programmes**

### **3**

**Feedback: Bedenken und Anregungen / Objections and suggestions**

#### **3.1**

**Expert statements from the perspective of conservators and restorers  
Stellungnahmen aus Sicht der Denkmalpflege und Denkmalrestaurierung**

#### **3.2**

**Expert statements from the perspective of heritage listed real estate economy and the monument craft industry  
Stellungnahmen aus Sicht der Denkmalimmobilienwirtschaft und des Denkmalhandwerks**

#### **3.3**

**Statements from heritage related citizen's movement and volunteers  
Stellungnahmen aus der Bürgerbewegung für Denkmalschutz**

### **4**

**Schlussdiskussion / Final discussion**